

KUNSTVEREIN BIELEFELD
PRESSE

Welle 61
33602 Bielefeld

PRESS

Do, Fr, 15:00–19:00
Sa, So, 12:00–19:00
Mo–Mi, nach Vereinbarung

PRESS RELEASE

08.04.2020

RELEASE OF THE NEW WEBSITE

The Kunstverein Bielefeld presents its new website. With a new graphic design and improved access to information, it is now possible to experience the exciting tendencies of contemporary art from home. Visitors can obtain vivid information and visual material on current exhibitions, events and the education program. The optimized structure also allows visitors to browse through the annual editions and publications, and order them directly on the site. The new page on the Artothek allows to discover the Artothek of the Kunstverein Bielefeld. Members of the Kunstverein now have their own member area on the website, where they can find information on membership and member events. Press releases and press photos are available for download in the press area. The new website has been adapted to the latest technical standards, allows mobile access to the Kunstverein's content for for the first time. A barrier-free structure of the site allows information access for people with limited mobility. The new website was supported by the "Investitionsfonds kulturelle Infrastruktur" of the state of North Rhine-Westphalia.

The graphic concept was developed by Matthias Kreutzer (Amsterdam) and Jens Schildt (Stockholm) from the graphic design office *Our Polite Society*. It combines visual means of the association's internal correspondence and external announcements to make the different levels of the Kunstverein's communication structure visible. The website was developed together with *Our Polite Society* and the web designers Laslo Strong (Amsterdam) and Dodo Voelkel (Hamburg).

Numerous exhibition views of the current exhibition *Les lèvres rouges* by Julie Béna can be discovered on the new website, as well as the video *Il piccolo teatro presents: "Bob by Julie"* (2020). We are currently working on an extensive digital program and are looking forward to provide you with new formats.

The new website is available online from today on at
www.kunstverein-bielefeld.de

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PRESS CONTACT

Jana Wieking
T +49 (0) 521.17 88 06
presse@kunstverein-bielefeld.de

Förderung:

Ministerium für
Kultur und Wissenschaft
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